

Warwick Valley Rotary Foundation

P.O. Box 121, Warwick, NY 10990

Dear Warwickian,

We are pleased to invite you take part in a totally fun and socially-distance family event! On **Sunday, October 25, 2020**, Warwick Valley Rotary will be hosting **The Great Halloween Hunt**. This is a brand new event to us and we hope it has two outcomes: to provide a safe, family-fun event and to make potential new customers for the small businesses in the Town of Warwick. Here's the best part for you – the small business – we are not asking for any sponsorships for this event! 😊

This event has two Hunt Scenarios:

1. A Walking Hunt to take place in the Village of Warwick (this event is mostly geared toward parents with smaller children) and
2. A Driving Hunt that will encompass the entire Town of Warwick (Warwick, Greenwood Lake, Pine Island, and Florida)!

Both Hunts will operate on the same principles, each team will:

1. Go to www.warwickvalleyrotary.org and register their team.
2. On the day of the Hunt each team will be emailed a list of clues; each clue will describe a small business. The starting point for each team will also be included. The teams will start at different locations to encourage physical distancing.
3. Each team will have to figure out what business is described in the clue and either walk or drive to that business.
4. At each participating business there a piece of paper with a letter on it. (This paper will also include a brief "My Story" about your business. This will allow the participants in The Great Halloween Hunt to become more familiar with the personal side of your store.)
5. Each team must collect all of the letters from each business and unscramble them to form a word or phrase.
6. One person from each team will then email the word or phrase to WarwickValleyRotary@gmail.com.

If the participants are unable to solve a clue, we will have two Help Desks available: one at Railroad Green for the Walking Hunt and one at the Pavilion in Memorial Park (that must be only accessed by McFarland Drive) for the Driving Hunt.

We encourage all the businesses to decorate for Halloween and to have goody bags of candy, treats, business coupons, etc. Warwick Valley Rotary will provide the piece of paper with the letter on it. You can choose to do this either in your store or outside. What a great way to give the kids a Halloween to remember since there will be no parade and celebration this year! The event will run from **11am to 6pm**. You can give out the goody bags yourselves or we can assign a Rotarian to be at your business to assist you – you let us know what works best for you. Warwick Valley Rotary wants to promote you – the people who donate so much to our community year after year!

If you are interested in participating, please email the following information to warwickvalleyrotary@gmail.com by September 30th (please see separate form or go to www.warwickvalleyrotary.org to complete this information online):

1. Business name, contact name, contact phone number, and contact email address (we will only send information about this event to this contact information, please provide an email address that is checked regularly – this is the first time we are doing this type of event and if we have new information we want to be able to get this information to you as soon as we can; your contact information will not be used for any other purpose).
2. Since you know your business best, we would love to have your input into preparing the clues that the participants will have to locate your store.
3. Your brief “My Story” that will be added to the paper that each team will collect from your business.
4. Please let us know if you would like to have a Rotarian to assist you during this event. Due to social distancing requirements, it may not be practical to have an extra person at your business.
5. Please let us know if you will be setting up inside or outside your store. (This information is necessary for our Help Station to help provide additional clues.)
6. Any other ideas or helpful information for this first time event would be greatly appreciated!

Thank you,

Warwick Valley Rotary The Great Halloween Hunt Team
warwickvalleyrotary@gmail.com or speak with any Rotarian